

grant writing tips

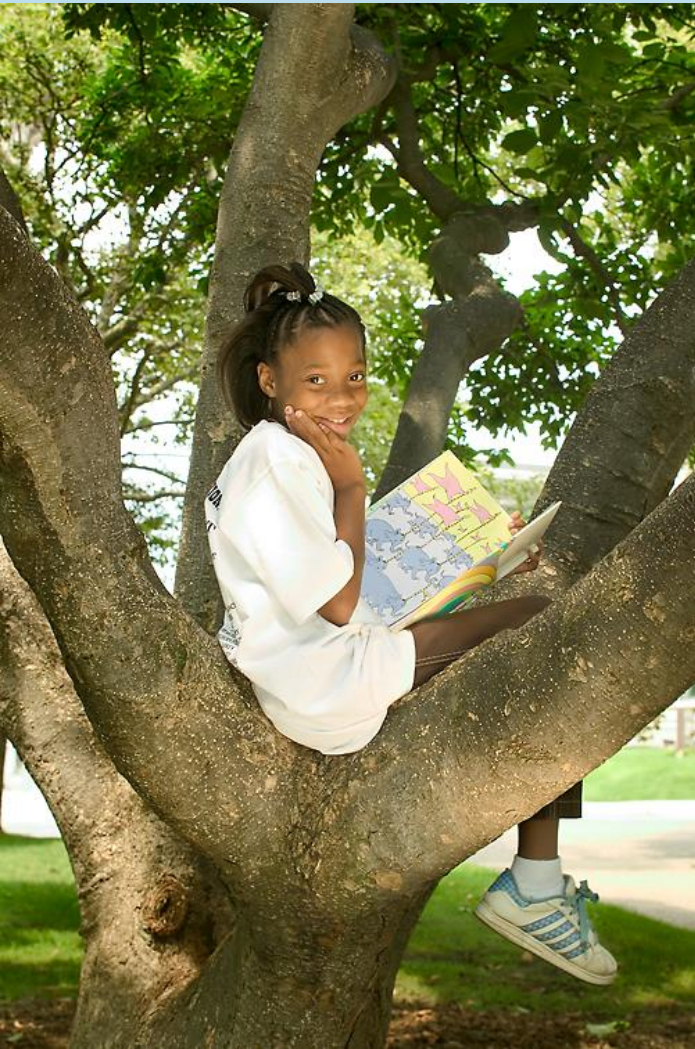
What makes a good proposal?



- Who, what, when, why, where & how?
- Brevity, clarity, honesty
- Demonstrate need
- Impact!!
- Sustainability
- Accountability
- Well-organized
- Diverse board/staff/consumers
- Use of other resources
- Accessibility
- Organizational stability

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Important Points to Consider



- Collaboration and partnerships
- Consumer involvement in planning
- Continuation after start-up

Also...

- Show excitement!
- Check addition
- Follow instructions
- Listen to funder questions
- Avoid jargon
- Don't stretch guidelines

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Working Together



Before, During & After

- Grant seeking is an ongoing process
- Do your research
- No matter what the outcome, keep the relationship positive

If you're funded:

- Inform (us & others)
- Evaluate
- Invite

If you're not funded:

- Re-evaluate program
- Keep doors open
- Remain courteous
- Ask for input
- Don't give up!

more
information

Other Sources of Information



- Council of MI Foundations Directory
 - www.cmif.org
- Council on Foundations Directory
 - www.cof.org
- Foundation Center
 - <http://fdncenter.org>
- Johnson Center for Philanthropy & Nonprofit Leadership at GVSU
 - www.gvsu.edu/philanthropy
- Michigan Nonprofit Association
 - <http://www.mnaonline.org/>